



Operational Stress Injury (PTSD) Support Initiative

PRESENTS

Laughter Begins Recovery

May 10, 2025



In Association with Conexus Arts Centre

2025 Sponsorship Package

Message from us...



Featuring Canadian Comedians:

**Big Daddy Tazz
and
Saskatchewan Comedian
Shawn Cuthand**

Laughter Begins Recovery Comedy Night

The 2025 Laughter Begins Recovery Comedy Night is set for May 10, 2025 at the Conexus Arts Centre Convention Room.

We are raising money to support the work of OSI-CAN and are looking to fill as many seats as possible. The cost for each ticket is \$___/Early Bird Tickets (Tax Deductible), \$___ Regular Tickets (Tax Deductible) (*Additional fee applies to online ticket sales) ... all of which will go directly to the Canadian Mental Health Association (Saskatchewan Division) Inc. to support the OSI-CAN program.

Sponsorship plays a huge role in helping us to raise funds for OSI-CAN, and we hope that you will be involved, as a ticket-holder, a sponsor, or both.

It will be a fun-packed evening with silent auction items and inspiring comedians.

We can promise loads of fun and laughs!

Sincerely,

Julius Brown
OSI-CAN Director



Big Daddy Tazz



Shawn Cuthand

ABOUT OSI-CAN

WE NEED YOUR HELP

Imagine ... The 911 call summoned police, fire, ambulance and other community first responders. The Canadian Armed Forces mobilized to a war-torn country or local disaster. These men and women, in Canada and abroad, found their own lives in danger; they witnessed death, destruction and desolation; they carried on to offer protection, help and solace. A single episode or sustained exposure to trauma can lead to Occupational Stress Injury (OSI, sometimes known as PTSD). OSI takes its toll with health and family breakdowns, and a rising number of suicides in military and community first responders. OSI-CAN can help.

John's Testimonial: OSI-CAN's peer support group has started me on a journey of wellness. I attend my first meeting and found out that I am not alone in the world and that other's experiences are much the same as mine. It really helps me to have a safe zone with others that feel the same and we are allowed to share feelings. The OSI-CAN support initiative is the best thing that has happened to me.

Kevin's Testimonial: OSI-CAN has helped me to find my road to recovery and for that I am eternally thankful. For me to pay-it-forward I asked to become a peer support group leader. I successfully completed peer worker training, and now I am able to use my journey of growth to help others.

“I NEED YOUR HELP”

Imagine ... With those words, persons experiencing OSI can reach out to the OSI-CAN team and programs. They do not need a referral; they do not need to be diagnosed. This makes the Saskatchewan OSI-CAN program unique. Their recognition of their own need and willingness to ask for help can put them in touch with OSI peer support groups or family and friends of those with OSI supports groups (currently in Regina, Saskatoon, Tisdale, Prince Albert, North Battleford, Moose Jaw, Weyburn and Estevan), or our virtual support groups for individuals in hard-to-reach locations around the province. Partnerships with community-based service providers link clients with services necessary for their recovery, such as housing, counselling, vocational training, psychosocial rehabilitation, advice on prescriptions and equine therapy. We also provide referrals and assistance for the training and purchase of service dogs.

OSI-CAN operates solely through private donations. It costs approximately \$25,000 to purchase a service dog. A weekly drop-in meeting (rent, coffee, resources) costs about \$10 per person, or \$500/year. Counselling and other therapies can cost \$180 or more per session. Today we are asking for your sponsorship for the OSI-CAN Laughter Begins Recovery Comedy Night awareness and fundraising event.

THANKS FOR YOUR HELP

Your response can be a life-saver for police, firefighters, emergency medical workers, corrections and veterans recovering from OSI.

Sponsorship Opportunity and Sponsorship Level

SPONSORSHIPS

So that we can devote 100% of our ticket sales to OSI-CAN, we look to sponsors to help us create an entertaining environment. Our goal is to have every seat labelled with our sponsors' logo.

The more sponsors we have, the more excited the community becomes about the event, and the more successful we are in raising funds for OSI-CAN.

Sponsors make it possible to attract comedians to the event and to ensure a safe and exciting experience for ticket-holders.



Through strong corporate and local business support, the fun and entertainment of a Comedy Night can be achieved.

Your involvement is important to us. Sponsors can get involved through cash or in kind sponsorship.



PLATINUM SPONSOR - \$7,500+

Considered the presenting sponsor.

- Recognition on CMHA SK and OSI-CAN websites and social media and pre-event advertising
- On stage and venue recognition at the event
- Name and logo recognition on all event print material (front page as presenting sponsor; back page sponsor listing)
- *** 5-minute speaking opportunity at opening of event
- 8 tickets to the event (VIP seating)
- VIP Opportunity to meet the Comedians after the show
- Post event thank you on social media

PLATINUM SPONSORS:



BECOME A SPONSOR

GOLD SPONSOR - \$5,000

Considered the sponsor of the main act/comedian

- Recognition on CMHA SK and OSI-CAN websites and social media
- Logo and name recognition on all event print material (recognition as talent sponsor; back page sponsor listing)
- 8 tickets to the event (VIP seating)
- VIP Opportunity to meet the Comedians after the show
- Post-Event thank you on social media

SPONSORS ALREADY

SIGNED UP:



SILVER SPONSOR - \$3,000

- Recognition on CMHA SK and OSI-CAN websites and social media
- Recognition on all event print material (sponsor listing)
- 4 tickets to the event (VIP seating)
- VIP Opportunity to meet the Comedians after the show
- Post-event Thank You on social media.

BRONZE SPONSOR - \$2,000

- Recognition on CMHA SK and OSI-CAN websites and social media
- Recognition on all event print material (back page sponsor listing)
- 4 tickets to the event
- Post-event Thank You on social media

Supporter - \$500 or In-Kind Donation

- Recognition on CMHA SK and OSI-CAN websites and social media
- Recognition on all event print material.
- Post-event thank you on social media

Other Sponsorships

IN-KIND SPONSOR

The In-Kind Sponsor will provide items for silent auction or trade for services for the 'Laughter Begins Recovery' Comedy Night.

Sponsorship Benefits:

- Sponsor logo and website link
- Logo on posters and programs
- VIP Opportunity to meet the Comedians after the show

MEDIA SPONSOR

The media sponsor will promote the event during the month prior to the event date and will receive ten free tickets to give away to viewers or listeners and 6 free tickets for Media Sponsor employees.

The Media Sponsor will also provide a **Master of Ceremonies** for the Laughter Begins Recovery Comedy Night.

Sponsorship Benefits:

- Sponsor logo and website link
- Sponsor logo on posters and programs
- VIP Opportunity to meet the Comedians after the show
- 10 tickets to be given as prizes (Five days of contests for 2 tickets to show)
- 6 tickets to the event for staff

2025's MEDIA SPONSORS
Logo goes here!!



Sponsors make comedy events feel like fun events!

To get involved, contact **Julius Brown, Director, OSI-CAN.**

Phone: 306-552-3801 or 306-525-5601 ext. 222

Email: Osican-communityoutreach@cmhask.com



To purchase tickets, contact the **Conexus Arts Centre** at <https://conexusartscentreevents.ca/>

