



**Operational Stress Injury (PTSD) Support Initiative**

**Presents  
Our**

**‘Race 4 Recovery’**

**In Moose Jaw**

**June 15, 2024**

**In Association With**



# 2024 Sponsorship Package



## WE NEED YOUR HELP

The 911 call summoned police, fire, ambulance and other community first responders. The Canadian Armed Forces mobilized to a war-torn country or local disaster. These men and women, in Canada and abroad, found their own lives in danger; they witnessed death, destruction and desolation; they carried on to offer protection, help and solace. A single episode or sustained exposure to trauma can lead to Operational Stress Injury (OSI, sometimes known as PTSD). OSI takes its toll with health and family breakdowns, and a rising number of suicides in military and community first responders. OSI-CAN can help.



## I NEED YOUR HELP

With those words, persons experiencing OSI can reach out to the OSI-CAN team and programs. They do not need a referral; they do not need to be diagnosed. This makes the Saskatchewan OSI-CAN program unique. Their recognition of their own need and willingness to ask for help can put them in touch with OSI peer support groups or family and friends of those with OSI supports groups (currently in Regina, Saskatoon, Tisdale, Prince Albert, North Battleford, Moose Jaw, Weyburn and Estevan), or our online support group for individuals in hard-to-reach locations around the province. Partnerships with community-based service providers link clients with services necessary for their recovery, such as housing, counselling, vocational training, psychosocial rehabilitation, advice on prescriptions and equine therapy. We also provide referrals and assistance for the training and purchase of service dogs.

**HOW CAN YOU** offer hope and a better life for veterans, first responders and all public safety personnel? *OSI-CAN operates primarily through private donations.* It costs approximately \$15,000 to purchase a service dog. Weekly drop-in meetings (rent, coffee, resources) cost about \$10 per person, or \$500/year for one group. Counselling and other therapies can cost \$180 or more per session while OSI-CAN offers our services for FREE. Your financial support makes OSI-CAN accessible to anyone who needs this help. Talk to us about a one-time or monthly donation. Today we are asking for your sponsorship for the Mini Indy fundraising event.

## THANKS FOR YOUR HELP

*Your response can be a life-saver for police, firefighters, emergency medical workers, corrections, and veterans recovering from OSI just to name a few.*

**A Message from us...**



## **Mini Indy's Race 4 Recovery**

The 2024 Race 4 Recovery is set for June 15, 2024 at the Town'N'Country Mall in Moose Jaw.

We are raising money to support the work of OSI-CAN and are shooting for as many teams as possible, each comprised of 5 to 6 members. The race fee for each team is \$1,000 (tax deductible), which will go directly to support the OSI-CAN initiative.

Sponsorship plays a huge role in helping us to raise funds for OSI-CAN, and we hope that you will be involved, as a racer, a sponsor, or both.

It will be a fun-packed day of racing at the Town'N'Country, highlighting the Indy style kart.

***We can promise loads of fun, adrenalin and heart-pumping action!***

Sincerely  
Julius Brown  
OSI-CAN Director

# **Sponsorship Opportunity and Sponsorship Levels**

So that we can devote 100% of our race fees to OSI-CAN, we look to sponsors to **help us** create a **fun** racing environment. Our goal is to have every car decaled with our sponsors' names, and line the track with company names.

The more sponsors we have, the more excited the community becomes about the event, and the more successful we are in raising funds for OSI-CAN.

Sponsors make it possible to attract cart racers to the event and to ensure a safe and exciting experience for racers and spectators.



Through strong corporate and local business support, the look and feel of a professional race can be achieved. Your involvement is important to us. Sponsors can get involved through cash or in-kind sponsorship.



# **GOLD SPONSOR - \$5,000**

## **ADVERTISING OPPORTUNITIES**

- 4 sponsorship banner locations along the track
- Sponsor logo and website link
- Sponsor logo on posters and programs
- Sponsor names will be announced at some point during the race day festivities.

## **SPONSORSHIP REWARDS**

- 8 individual paddock passes
  - a Paddock Pass allows the holder to be within the race perimeter safe areas
- 2 participants will be entered into the Celebrity Challenge Cart Race.

## **SPONSORSHIP CONDITIONS**

- The sponsor agrees to provide banners (8' x 2' max) or other advertising materials no later than two days prior to the event.

# **SILVER SPONSOR - \$3,000**

## **ADVERTISING OPPORTUNITIES**

- 3 sponsorship banner locations along the track
- Sponsor logo and website link
- Sponsor logo on posters and programs
- Sponsor names will be announced at some point during the race day festivities.

## **SPONSORSHIP REWARDS**

- 4 individual paddock passes
- 1 participant will be entered into the Celebrity Challenge Cart Race.

## **SPONSORSHIP CONDITIONS**

- The sponsor agrees to provide banners (8' x 2' max) or other advertising materials no later than two days prior to the event.

# **BRONZE SPONSOR - \$2,000**

## **ADVERTISING OPPORTUNITIES**

- 2 sponsorship banner locations along the track
- Sponsor logo and website link
- Sponsor logo on posters and programs
- Sponsor names will be announced at some point during the race day festivities.

## **SPONSORSHIP REWARDS**

- 2 individual paddock passes
- 2 individual VIP area passes

## **SPONSORSHIP CONDITIONS**

- The sponsor agrees to provide banners (8' x 2' max) or other advertising materials no later than two days prior to the event.

# CHECKERED FLAG SPONSOR - \$1,000

## ADVERTISING OPPORTUNITIES

- 1 sponsorship banner location along the track
- Sponsor logo and website link
- Sponsor logo on posters and programs
- Sponsor names will be announced at some point during the race day festivities.

## SPONSORSHIP CONDITIONS

- The sponsor agrees to provide banners (8' x 2' max) or other advertising materials no later than two days prior to the event.

# PADDOCK SPONSOR - \$500

The Paddock Sponsorship provides companies or individuals with an affordable opportunity to get involved in the Race 4 Recovery.

## SPONSORSHIP CONDITIONS

- The sponsor agrees to provide banners (8' x 2' max) or other advertising materials no later than two days prior to the event.

# In-Kind Sponsorship

## PRIZE SPONSOR

The Prize Sponsor will provide items for the winners of the Mini Indy.

## ADVERTISING OPPORTUNITIES

- 2 sponsorship banner locations (location to be determined by Event Organizer)
- Sponsor logo and website link
- Sponsor logo on posters and programs
- Sponsor names will be announced during the race day festivities.

## SPONSORSHIP CONDITIONS

- The sponsor agrees to provide banners (8' x 2' max) or other advertising materials no later than two days prior to the event.



# In Kind Sponsorship

## FUEL SPONSOR

The Fuel Sponsor will provide regular unleaded gasoline for the 10 to 15 Mini Indy cars, each with a 4-Cycle engine similar to a lawnmower motor.

### ADVERTISING OPPORTUNITIES

- 2 sponsorship banner locations (location to be determined by Event Organizer)
- Sponsor logo and website link
- Sponsor logo on posters and programs
- Sponsor names will be announced during the race day festivities.

### SPONSORSHIP REWARDS

- 2 participants will be entered into the Celebrity Challenge Cart Race.

### SPONSORSHIP CONDITIONS

- The sponsor agrees to provide banners (8' x 2' max) or other advertising materials no later than two days prior to the event.

## MEDIA SPONSOR

The media sponsor will promote the event during the month prior to the event date and will participate in the **June 15, 2024** racing day activities as a celebrity racer or throughout the day.

### ADVERTISING OPPORTUNITIES

- 2 sponsorship banner locations
- Sponsor logo and website link
- Sponsor logo on posters and programs
- Sponsor names will be announced during the race day festivities.

### SPONSORSHIP REWARDS

- 2 participants will be entered into the Celebrity Challenge Cart Race.

### SPONSORSHIP CONDITIONS

- The sponsor agrees to provide banners (8' x 2' max) or other advertising materials no later than two days prior to the event.

# Sponsors Make Racing Events Feel Like Racing Events



Make cheques out to the Canadian Mental Health Association Saskatchewan Division or CMHA SK, and in the memo section place OSI-CAN Mini Indy or Invoice # Mini Indy 2024

To get involved or enter a car or team:

Contact: Julius Brown, OSI-CAN Director

Phone: 306-552-3801 or 306-525-5601 ext. 222

Email: [osicandir@cmhask.com](mailto:osicandir@cmhask.com)



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